



**GET MORE OUT OF
EVERY LESSON**

**WITH A COURSE THAT'S SUPPORTED BY
LEARNING MANAGEMENT SYSTEM**





ABOUT MODY UNIVERSITY

Mody University of Science and Technology is located in the University town of Lakshmangarh, Rajasthan, a two hours' drive from Jaipur. With 1 Million + Sq. Mtrs. (265 Acres) landscape lush green WI-FI enabled campus, the University is one of architectural marvels in India. The University provides Choice Based Credit system (a liberty to design your own degree), and a new academic model at par with renowned International Universities of the globe. Over the past 18 years the university has become a synonym of excellence in the field of women education. Various renowned institutions have

also recognized it as the "Best Women's University of India".

Mody University has Intensive student exchange programs and collaborations with more than 20 universities across US & Europe. The University has separate Schools to impart the knowledge of various integral disciplines like Business, Design, Engineering and Technology, Law, and Liberal Arts & Sciences. To ensure the proper grooming of the students, the University has collaborated with Civility Experts Canada and come up with School of Etiquette and Finishing Skills additionally.



OUR ROOTS



Shri R. P. Mody
(Hon'ble Chanellor)

I have always been passionate about educating women because I strongly believe that they possess unlimited potential and with the right education and encouragement, they can move mountains. I believe that "knowledge is the beginning of spirituality" and if we can inculcate the rich Indian values, heritage and age old traditions infused in science, a flawless character can be developed. This led to the foundation of Mody University of Science and Technology in the University town of Lakshmanagarh, Rajasthan. The University is the Leading and foremost

educational hubs for Women in the country, with more than 10,000 women graduating from various schools since its inception. The University is built with the objective of nurturing excellence in every woman through an experienced faculty, world class infrastructure at the campus which is set in beautiful and secure environment. The Mody University is now expanding its horizon to spread the value-based quality education to all sector of the society and for both Men and Women through Online mode of Education.

BOARD OF MANAGEMENT

CHAIRMAN - SHRI R.P. MODY

MEMBERS

- Sh. S.S. Bhuwania
- Dr. R.K. Sureka
- Dr. Chandra Sekhar
- Dr. Raja Reddy

- Commissioner - Directorate of College Education, Govt. of Rajasthan
- President

MEMBER SECRETARY

Registrar

MU CODE VISION & MISSION

VISION

Committed to excellence, we seek to advance education and enhance knowledge to develop transformative skills fuelled with innovation, research, integrity, environmental consciousness, social and ethical sensitivity to create the finest leaders, technocrats and social innovators.

MISSION

- To create a supportive ambiance in which new ideas and innovation flourish, and from which the leaders and innovators of tomorrow emerge.
 - To address contemporary issues and provide solutions at the local, regional, national and global level.
 - Advance education and collaborative research that transform pupils through rigorous coursework and intellectual delivery.
 - Create a sustainable ecosystem.
 - Invent new knowledge by engaging in cutting-edge research and academic growth.
 - Undertake collaborative projects which offer opportunities for long-term interaction with academia and industry.
 - Develop human potential to its fullest extent so that intellectually capable and imaginatively gifted leaders can serve in a diverse range of professions.
-

CORE VALUES

- Academic Excellence
- Research & Innovation Delivery
- Nation Building
- Social & Environmental Responsibility
- Human Values and Intellectual Knowledge





DISCOVER YOUR FUTURE
YOUR DREAM CAREER
YOUR PATH FORWARD



DIRECTOR'S MESSAGE



Thanks to the cutting edge digital and communication technologies due to which the new “Online Education” system has emerged. The Online Learning had opened-up ocean of opportunity in terms of resource integration, quality, accessibility, flexibility, barrier less education and affordability. The Mody University, Centre for Online and Distance Education (CODE) vision is to provide Borderless Quality Knowledge transfer to all the Learning aspirants. The CODE provides access to quality education to the aspirants from all walks of life in-order to achieve their desire to attain competence, transform themselves and become industry relevant. In today's digitally driven Online Education, Learners certainly have edge over conventional mode of Learners. Our Online programs are at par with regular campus programs. We offer a well-structured, industry specific comprehensive curriculum supported by well-trained academicians for smooth knowledge transfer. The main motto is to create structured learning opportunity across all the sections of the society. With proud pleasure, I take this opportunity to welcome Online Learning aspirants to Mody University Centre for Online and Distance Education and the University is eager to provide you the essential learning support and handhold you to make your “Learning journey” a memorable one.

DR. H. NAGARAJA UDUPA
Director, MU ONLINE

Special Features of

Online Education

- ▶ **Affordable**
- ▶ **Flexible**
- ▶ **Virtual Classroom at your doorstep**
- ▶ **Learn at your own pace**
- ▶ **Learn while you earn**
- ▶ **Degree at par with regular degree**
- ▶ **Border less and barrier less**
- ▶ **Multimedia interactive content**
- ▶ **Resource and time optimization**
- ▶ **Online, proctored examination system**

MODY UNIVERSITY CENTRE FOR ONLINE AND DISTANCE EDUCATION

The Mody University which is known for its value based approach to educate and strengthen the woman power is now expanding its horizon to reach out to all the learning aspirants spread across the globe. We believe in nation building by imparting quality education at affordable cost to all sections of the society through modern technology driven Online programme. The most essential features of our Online Education are resource integration, quality, accessibility, flexibility, barrier less education and affordability. India has to render greater global responsibility under the challenging world demography in this modern digital technological era. For the balanced growth across the society it is essential to focus on the development of knowledge base across all sections of society keeping view of demographic and geographic divisions in-order to make the country self-sufficient and self-reliant. This is quite a challenging task for the Higher Education Institutions to participate and contribute in this regard and Mody University is committed to contribute in Nation building.

What makes Mody University CODE different?

MU CODE - INSIGHTS

Academic

1. Well-structured Industry driven Curriculum
2. OL Programs at par with acclaimed regular Programs
3. Four quadrant Teaching - Learning approach
4. Organized digital content (video, SLM, PPT etc)
5. Supported by Learning Management System (LMS)
6. 24 x 7 Helpdesk for student support
7. State-of-the Art virtual platform through Single window interface
8. Online Counseling

Additional Academic Scope

9. Industry Internship opportunity
10. Scope in student exchange Programs
11. Expert Lecture
12. Participation in research activities
13. Digital Library facility

Career Support

14. Placement Support
15. Career counseling/PDP
16. Start-up support
17. Alumni membership for Passed out students



PROGRAMME OFFERED

BACHELOR OF ARTS (B.A)

About the Program : Bachelor of Arts is a Degree Programme designed to develop and inculcate the skills required for careers in the area of social sciences researches and help in preparation for successful career. The University aims to enhance self-reliance and provide essential quality learning as well as to address the wide spectrum of the professionalism and strengthening the core learning through bi-lingual approach. Candidates pursuing Bachelor of Arts course can further opt for higher studies or carry forward their dream profession in any of the public or private sector. For students who wish to pursue higher studies, after the completion of Bachelor of Arts, multiple options are available in India. Students who wish to study a professional degree can get into an MBA.

Duration of the Programme :

- Maximum duration of the programme: 3+2+1*;
- "1* " the additional one year will be subjected to the approval from the Vice Chancellor .

Admission Eligibility :

- Candidate should have passed 10+2 from a recognized Board.
- Lateral Entry : - NA

Medium of Instruction :

- English/Hindi
- Transliteration (Hindi interpretation will also be provided for the class as well as student can answer in Hindi)
- Counseling will be done in Bi-lingual.
- Study materials will be provided in English only.



PROGRAMME SCHEME

Bachelor of Arts (BA)

Programme Scheme : Ca - Category; Th - Theory; P- Practical; Pro - Project, T- Total; Cr - Credit

Course Name	Crd	Sem	Ca	Course Name	Crd	Sem	Ca
History-I: - Part 1: Ancient Indian History-I; Part 2: Ancient River Civilisation-I	5	1	Th	History-II: - Part 1: Ancient Indian History-II; Part 2: Ancient River Civilisation-II	5	2	Th
Political Science-I: - Part I: Fundamentals of Political Science; Part 2: Indian Political Thought-I	5	1	Th	Political Science-II: - Part 1: Fundamentals of Political Science; II Part 2: Indian Political Thought-II	5	2	Th
Sociology-I: - Part 1: Introduction to Sociology-I; Part 2: Classical Thought- I	5	1	Th	Sociology-I: - Part 1: Introduction to Sociology-II; Part 2: Classical Thought- II	5	2	Th
Fundamental of Computer Sciences	2	1	Th	Environmental Studies	2	2	Th
Fundamental of Computer Sciences - Practicals	2	1	OP	Foundation Course in English	2	2	Th
History-III: - Part 1:History of Medieval India 750- 1526A.D.-I; Part 2: Main Outline of World History-I)	5	3	Th	History-IV: - Part 1:History of Medieval India 750- 1526A.D.- II; Part 2: Main Outline of World History-II)	5	4	Th
Political Science-III: - Part 1: National Movement & Constitutional Development in India I; Part 2: Comparative Government & Politics-I	5	3	Th	Political Science-IV: - Part 1:National Movement & Constitutional Development in India II; Part 2: Comparative Government & Politics-II)	5	4	Th
Sociology-III: - Part 1:Sociology of Gender -I; Part 2: Sociology of Indian Society-I	5	3	Th	Sociology-IV: - Part 1: Sociology of Gender -II; Part 2: Sociology of Indian Society-II)	5	4	Th
History-V: - Part 1: History of Modern India 1740-1857 A.D-I; Part 2: History of China & Japan 1840-1949 A.D-I	5	5	Th	History-VI: - Part 1: History of Modern India 1740-1857 A.D-II; Part 2: History of China & Japan 1840-1949 A.D-II)	5	6	Th
Political Science-V: - Part 1: Ancient and Medieval Political Thought I ; Part 2: Perspectives on International Relations and World History I)	5	5	Th	Political Science-VI: - Part 1: Ancient and Medieval Political Thought II; Part 2: Perspectives on International Relations and World History II	5	6	Th
Sociology-V: - Part 1: Crime and Society -I; Part 2: Social Problems in India-I	5	5	Th	Sociology-VI: - Part 1: Crime and Society -II; Part 2: Social Problems in India-II	5	6	Th

PROGRAMME OFFERED

BACHELOR OF COMMERCE (B.COM.)

About the Program : The University's focus is on making learners self-reliant and to provide essential quality learning to address the wide spectrum of learners and also strengthen the core learning through bilingual approach. Bachelor of Commerce is an evergreen undergraduate degree programme which equips students with the professional-level abilities necessary for successful jobs in the business, accounting, and banking sectors. The Online B.Com programme at Mody University provides access to one of the best Bachelor of Commerce (B.Com) degree programmes in India. Here, students receive training that goes beyond the classroom to help them become the kind of leaders and business entrepreneurs.

Duration of the Programme:

- 3+2+1* years (Minimum duration 3 years; Maximum duration 6 years; The maximum duration may be increased by 1 year on student's requests for the same and it is approved by the Academic Council).

Admission Eligibility:

- Normal: - A person with 10+2 or its equivalent examination in science and commerce stream Conducted by a recognized Board / University / Council is eligible for admission.
- Lateral Entry :- NA

Medium of Instruction:

- English and Hindi (Hindi Transliteration/Lipyantaran)#
- # For the benefit of the learners, counselling will be given in Hindi and English both. All the learning material will be provided in English only, but learners have the option to write answers in English or Hindi during the tests and exams



PROGRAMME SCHEME

Bachelor of Commerce (BCOM)

Programme Scheme : Ca – Category; Th – Theory; OP- Online Practical; Pro – Project, T- Total; Crd – Credit

Course Name	Crd	Sem	Ca	Course Name	Crd	Sem	Ca
Introduction to Accounting	4	1	Th	Management Principles & Applications	3	2	Th
Fundamentals of Computers	2	1	Th	Environmental Studies	2	2	Th
Fundamentals of Computers – Practicals	2	1	OP	Business Statistics	4	2	Th
Business Communication	4	1	Th	Macro Economics	4	2	Th
Micro Economics	4	1	Th	Financial Management	4	2	Th
Income Tax Laws	4	3	Th	Management Accounting	4	4	Th
Cost Accounting	4	3	Th	Indirect Tax Laws	4	4	Th
Computerized Accounting	3	3	Th	Entrepreneurship	4	4	Th
Human Resource Management	4	3	Th	Business Laws	4	4	Th
Principles of Marketing	4	5	Th	Audit & Assurance	4	6	Th
Business Research	4	5	Th	Security Analysis and Portfolio Management	4	6	Th
Corporate Accounting	4	5	Th	Business Ethics and Corporate Governance	4	6	Th
Project Management	4	5	Th	Project	4	6	Pro





PROGRAMME OFFERED

BACHELOR OF COMPUTER APPLICATIONS (B.C.A)

About the Program : Bachelor of Computer Application is a software application based Professional degree designed to develop the IT skills required for careers progression in modern computerized and IT industry

Duration of the Programme:

- Duration of the programme: (3+2+1*)

Note: * Learners can avail one additional year provided it's approved by the Academic Council

Medium of instruction: English

Admission Eligibility:

- A person with 10+ 2 with mathematics as one of the subjects or its equivalent examination in any stream conducted by a recognized Board / University / Council is eligible for admission.
- Mathematic bridge course (Foundation Course in Mathematics) is available for those who have not taken Mathematic course in their pre-university.

Lateral Entry (If applicable): NA

PROGRAMME SCHEME

Bachelor of Computer Applications (B.C.A.)

Program Scheme : Ca - Category; Th - Theory; OP- Online Practical; Pro - Project, T- Total; Crd - Credit

Course Name	Crd	Sem	Ca	Course Name	Crd	Sem	Ca
Basics of Computers	3	1	Th	Environmental Studies	2	2	Th
C Programming	3	1	Th	Operating System	3	2	Th
Communication Skill	2	1	Th	Computer Organization	3	2	Th
Data Structures	3	1	Th	C++ Programming	3	2	Th
C Programming Practicals (Online)	2	1	OP	Management Principles	3	2	Th
Data Structures Practicals	2	1	OP	C++ Programming Practicals	2	2	OP
Systems Analysis and Design	3	3	Th	Web Technology	3	4	Th
Database Management System	3	3	Th	Computer Networks	3	4	Th
Python Programming	3	3	Th	Computer Graphics	3	4	Th
Discrete Mathematics	3	3	Th	Java Programming	3	4	Th
Database Management System Practicals	2	3	OP	Web Technology Practicals	2	4	OP
Python Programming Practicals	2	3	OP	Java Programming Practicals	2	4	OP
Cloud Computing	4	5	Th	E-Business	3	6	Th
Software Engineering	3	5	Th	Artificial Intelligence	4	6	Th
Mobile Apps Development	4	5	Th	Program Elective	4	6	Th
Program Elective	4	5	Th	Major Project	5	6	Project
Mobile Apps Development Practical	2	5	OP	Select one elective course for 5 th and 6 th semesters respectively			
Program Electives							
Full Stack Development	4	5	Th	Network Security	4	6	Th
Python with Machine learning	4	5	Th	Cyber Laws	4	6	Th

PROGRAMME OFFERED

MASTER OF COMMERCE (M.COM.)

About the Program : In the changing business scenario, professionals come across more complex problems in the vast field of Accounts, Finance and Taxation and deal with more challenging cut-throat competitive business environment. In short, the corporate world needs specialists in Accounts, Finance & Taxation sector. Considering such a requirement, it is proposed to start a new postgraduate programme namely Master of Commerce (M.Com.) aiming at providing trained, focused, specialized and result oriented Account & Finance professionals to the corporate world. The curriculum has been designed specially to equip the learners with requisite skills and knowledge to meet the emerging needs of the ever changing financial sector. The university's focus is on making the learners self-reliant and to provide the essential quality learning to address the wide spectrum of the learners and also strengthen the core learning through bilingual approach.

Duration of the Programme:

- 2+2+1* years (Minimum duration 2 years; Maximum duration 4 years; *The maximum duration may be increased by 1 year provided the student's request for additional year is approved by the Academic Council)

Admission Eligibility: -

- 10 + 2 + 3 or equivalent from recognized University with aggregate 50% marks in graduation for general candidates
- Candidates who have not studied Accountancy must register for non-credit foundation course in Accountancy

Lateral Entry: - NA

Medium of Instruction: -

- English and Hindi (Hindi Transliteration/Lipyantaran)#
- #For the benefit of learners, counselling will be given in both English and Hindi. All the learning material will be provided in English only but the learners have the option to write the answers in English or Hindi during the tests and exams



PROGRAMME SCHEME

Master of Commerce (M.Com.)

Program Scheme : Ca - Category; Th - Theory; OP- Online Practical; Pro - Project, T- Total; Crd - Credit

Course Name	Crd	Sem	Ca	Course Name	Crd	Sem	Ca
Management Concepts And Organizational Behaviour	4	1	Th	Cost Analysis and Control	4	2	Th
Managerial Economics	4	1	Th	Management Accounting	4	2	Th
Financial Management and Policy	4	1	Th	Marketing Management	4	2	Th
Business and Corporate Laws	4	1	Th	Business Environment and Policy	4	2	Th
Project Planning, Appraisal and Control	4	3	Th	Operations Research	4	4	Th
Financial Markets and Institutions	4	3	Th	Business Ethics and Corporate Governance	4	4	Th
Statistical Analysis	4	3	Th	Indirect Tax	4	4	Th
Direct Tax Laws	4	3	Th	Entrepreneurship	4	4	Th
Research Methodology	4	3	Th	Dissertation	4	4	Pro





PROGRAMME OFFERED

MASTER OF COMPUTER APPLICATIONS (M.C.A.)

About the Program : Master of Computer Application is a highly valued professional degree designed to develop the computer and information application required for careers progression in digital platform-based business and management environment.

Duration of the Programme:

- Duration of the programme: 5 years (2+2+1*)
- *Additional one Year with the approval from Academic Council

Admission Eligibility:

- Passed B.C.A/ B.Sc. (Computer Science)/ B.Sc. (IT) / B.E. (CSE)/ B.Tech (CSE) / B.E. (IT) / or equivalent Degree with 50% marks OR
- Passed any graduation degree with 50% marks (e.g.: B.E. / B.Tech. / B.Sc / B.Com. /B.A./ B. Voc./ etc.,) preferably with Mathematics at 10+2 level or at Graduation level

NOTE: - Compulsory non-credit bridge course (Computer Fundamentals for CS & Basic Mathematics for CS) for those students who have no computer and mathematical background at 10+2 or at graduation level;

Lateral Entry (If applicable): - NA

Medium of instruction: - English

PROGRAMME SCHEME

Master of Computer Applications (M.C.A)

Program Scheme : Ca - Category; Th - Theory; OP- Online Practical; Pro - Project, T- Total; Crd - Credit

Course Name	Crd	Sem	Ca	Course Name	Crd	Sem	Ca
Object Oriented programming Using C++	3	1	Th	Operating System	3	2	Th
Computer Architecture	3	1	Th	Java Programming	3	2	Th
Discrete Mathematics	3	1	Th	Software Engineering	3	2	Th
Enterprise Resource Planning	3	1	Th	Advance Data Structure	3	2	Th
Database Management System	3	1	Th	Unix and Shell Programming	3	2	Th
C++ Programming Practicals	2	1	OP	Java Programming Practicals	2	2	OP
DBMS Practical	2	1	OP	Advance Data Structure Practical	2	2	OP
Visualization with R Programming	3	3	Th	Data Science and Analytics	4	4	Th
Data Communication and Network	3	3	Th	Mobile Application Design and Development	4	4	Th
Python Programming	3	3	Th	Project	4	4	Project
Research Methodology	3	3	Th	Mobile Application Design and Development Practicals	2	4	OP
Group Elective (A/B/C/D)	3	3	Th	Group Elective (A/B/C/D)	3	4	Th
R Programming Practical	2	3	OP				
Python Programming Practicals	2	3	OP				

Group Electives (MCA)

Program	Group / Elective	Course	Sem	Ca
M.C.A	Group A (AI & ML)	Artificial Intelligence and Machine learning	3	Th
		Natural Language Processing	4	Th
M.C.A	Group B (Cloud Computing)	Cloud Computing	3	Th
		Cloud Security Management	4	Th
MCA	Group C (Internet of Things)	Wireless Sensor Networks & IoT Standards	3	Th
		Descriptive Analytics for IoT	4	Th
MCA	Group D (Web Technology)	Web Development (C #)	3	Th
		Full Stack Development	4	Th



PROGRAMME OFFERED

MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

About the Program : Master of Business Administration Programme (MBA) Online is a move by Mody University to provide effective online learning for people looking to increase proficiency, acquire knowledge, and enhance skills across a variety of fields and choose their career paths. With 8 areas of specialisation and built-in project work, online MBA program is a two-year, four-semester curriculum. It is created to equip graduates for a variety of business administration careers.

Duration of the Programme:

- Duration of the Programme: - (2+2+1*) years (Minimum duration 2 years; Maximum duration 4 years; The maximum duration may be increased by 1 year provided the student requests for the same and it is approved by the Academic Council).

Admission Eligibility: - (10 +2 + 3)

- Bachelor's Degree in any discipline with a minimum of 50% marks in aggregate (or Equivalent Grade Point) from any recognized University.
- This degree must entail a minimum of three years of education after completing higher secondary schooling [Class 12th or Equivalent]

Lateral Entry: NA

Medium of Instruction: - English

PROGRAMME SCHEME

Master of Business Administration (M.B.A)

Program Scheme : Ca - Category; Th - Theory; OP- Online Practical; Pro - Project, T- Total; Crd - Credit

Course Name	Crd	Sem	Ca	Course Name	Crd	Sem	Ca
Business Communication	2	1	Th	Business Research Methods	4	2	Th
Managerial Economics	4	1	Th	Financial Management	4	2	Th
Management Accounting	4	1	Th	Human Resource Management	4	2	Th
Organizational Behaviour	4	1	Th	Operations Management	3	2	Th
Marketing Management	4	1	Th	Minor Project	2	2	Pro
Legal Aspects of Business	3	3	Th	Business Ethics & Corporate Governance	3	4	Th
Strategic Management	3	3	Th	Project	4	4	Pro
Major (Two courses from selected Group)	4+4	3	Th	Major (Two courses from selected Group)	4+4	4	Th
Minor (Anyone courses from Group other than Selected Major)	4	3	Th	Minor (Any One courses from Group other than Selected Major)	4	4	Th

Elective Groups

Finance	AI
HRM	Logistic & Supply Chain Management
MKT	

Elective Groups: - Students are required to select their Major and Minor group in the beginning of 3rd semester. Once a group is selected it cannot be changed later. The students are offered two courses of the major group selected in their 3rd and 4th semester whereas a student need to select one course out of two in his/her minor group during 3rd and 4th semester.

PROGRAMME SCHEME

Master of Business Administration (M.B.A)

Group elective list							
Program	Crs_Code	Elective Course Name	Elective Group	Group Name	Crd	Sem	Th/OP /Pro
M.B.A	LMB0340	Security Analysis & Portfolio Management	Group A	Finance	4	3	Th
M.B.A	LMB0341	International Financial Management	Group A	Finance	4	3	Th
M.B.A	LMB0342	Human Resource Planning and Development	Group B	HRM	4	3	Th
M.B.A	LMB0343	Labor Laws	Group B	HRM	4	3	Th
M.B.A	LMB0344	Sales and Distribution Management	Group C	MKT	4	3	Th
M.B.A	LMB0345	Consumer Behaviour	Group C	MKT	4	3	Th
M.B.A	LMB0346	Introduction to Supply Chain Management	Group D	LSCM	4	3	Th
M.B.A	LMB0347	Retail Logistic	Group D	LSCM	4	3	Th
M.B.A	LMB0348	Financial Analytics	Group E	AI	4	3	Th
M.B.A	LMB0349	Fundamentals of AI for Managers	Group E	AI	4	3	Th
M.B.A	LMB0440	Financial Derivatives and Risk Management	Group A	Finance	4	4	Th
M.B.A	LMB0441	Banking and Insurance Management	Group A	Finance	4	4	Th
M.B.A	LMB0442	Performance and Compensation Management	Group B	HRM	4	4	Th
M.B.A	LMB0443	Talent Management	Group B	HRM	4	4	Th
M.B.A	LMB0444	Digital Marketing	Group C	MKT	4	4	Th
M.B.A	LMB0445	Strategic Brand Management	Group C	MKT	4	4	Th
M.B.A	LMB0446	International Logistic and Global Supply Chain Management	Group D	LSCM	4	4	Th
M.B.A	LMB0447	Sale and Distribution Management	Group D	LSCM	4	4	Th
M.B.A	LMB0448	Privacy Ethics and Regulation in AI	Group E	AI	4	4	Th
M.B.A	LMB0449	Data Visualization for Managers	Group E	AI	4	4	Th



PROGRAMME OFFERED

MASTER OF ARTS (JOURNALISM) (M.A.J.)

About the Program : The University's focus is on making learners self-reliant and to provide essential quality learning to address the wide spectrum of learners and to strengthen the core learning through bilingual approach. Master of Arts in Journalism is an evergreen postgraduate degree programme which equips students with the professional-level abilities necessary for successful jobs in the different field of media, like Journalist, Copy Editor, Reporter, Photojournalist, Page designing etc. The Online M.A. Journalism programme at Mody University provides access to one of the best Master of Arts in Journalism degree programmes in India. Here, students receive training that goes beyond the classroom to help them become the kind of leaders and media personals.

Duration of the Programme:

- Duration of the Programme: - 2+2+1* years (Minimum duration 2 years; Maximum duration 5 years; The maximum duration may be increased by 1 year on student's requests provided it is approved by the Academic Council).

Admission Eligibility: -

- Normal: - A person with graduate or its equivalent examination in any stream Conducted by a recognized Board / University / Council is eligible for admission.

Lateral Entry:- NA

Medium of Instruction: - English and Hindi (Hindi Transliteration/Lipyantaran)

- # For the benefit of the learners, counselling will be given in Hindi and English both. All the learning material will be provided in English only, but learners have the option to write answers in English or Hindi during the tests and exams.



PROGRAMME SCHEME

Master of Arts (Journalism) (M.A.J)

Program Scheme : Ca - Category; Th - Theory; OP- Online Practical; Pro - Project, T- Total; Crd - Credit

Course Name	Crd	Sem	Ca	Course Name	Crd	Sem	Ca
Introduction to Media	4	1	Th	Development Communication	4	2	Th
Principles of Communication	4	1	Th	International Communication	4	2	Th
Principles and Techniques of Reporting	3	1	Th	Current Social, Economic and Political Affairs	3	2	Th
Media Laws and Ethics	4	1	Th	Television and Indian Cinema	3	2	Th
Photojournalism	3	1	Th	Print Editing tools (Quark express, Coral Draw - Online Practicals)	2	2	OP
				Photo editing and Page designing tools - - Online Practicals	2	2	OP
Communication Research	4	3	Th	Gender, Human Rights and Media	4	4	Th
Editing, Layout and Production Techniques	4	3	Th	Elective Group A/B	4	4	Th
Video Editing (Adobe Premier)	2	3	OP	Elective Group A/B	4	4	Th
Elective Group A/B	4	3	Th	Project/Dissertation	4	4	Th
Elective Group A/B	4	3	Th				

Elective Groups: - Students must select any one group in the beginning of 3rd semester and the same to remain during 4th semester.

Group	Code	Course	Cr d	Sem	Ca
Group A (Media Management)	MJ0340	Advertising: Concepts and Management	4	3	Th
	MJ0341	Public relations & Events	4	3	Th
	MJ0440	Corporate communication & Reputation Management	4	4	Th
	MJ0441	Brand Management	4	4	Th
Group B (New Media)	MJ0342	Multimedia technologies: Culture and society	4	3	Th
	MJ0343	New media & Digital Technology	4	3	Th
	MJ0442	Transmedia Storytelling	4	4	Th
	MJ0443	Social Media Content & Marketing	4	4	Th

MU CODE GENERAL NORMS

ADMISSION GUIDELINES

1. Application

The Candidates seeking admission to Mody University Science and Technology, Online Learning Programme (MU CODE) shall fill-up online application form available on Mody University. Candidates are requested to note the following :

- All admissions shall be PROVISIONAL
- Admission will stand cancelled in case of failure to pay the full fees and/failure to submit (either online or hard copy) of required documents within the stipulated time. The University is not responsible for any lost opportunity or loss/damage arising thereof.
- The University has the right to make any changes in the academic Calendar ; any such changes will be notified on the University website and that is final and binding.
- Programme details: - The Programme details along with the admission eligibility for different programmes can be checked from prospectus or on Mody University website
- The Candidates should carefully read the instructions given in the prospectus before filling the application form

2. Mode of Fee Payment

ONLINE:

- Students need to register at and buy the e-prospectus via payment through online modes. Once the application form is enabled, applicant will be provided with University enabled payment gateway.
- Payment Gateway: Credit/Debit Card (ATM), Net Banking, RTGS/NEFT/UPI and Challan.
- Status of Student Fee paid through Online Mode will be updated within 72 hours. In case of any fee deposit related clarification/details, write an email to accounts.ol@modyuniversity.ac.in.
- **No offline payment** ; Fee will be received only through Online Payment Mode

PAYMENT OF FEE :

- The copy of "Transaction Receipt" from the online mode shall be the acceptable evidence of fees payment.
- The University has not appointed or authorized any third party agents/firms/study center etc for the admission or otherwise, hence, the students are advised not to pay to any such entities. Students are requested to inform it to the University if they come across any such incidents.

3. Admission to Programmes

- The Candidates are requested to read the program information given in website /prospectus and familiarize with the eligibility criteria and other relevant information related to admission.
- All the applicants are required to register/sign up online before proceeding to fill the application form only at for online admission
- The Candidates must provide a valid email address and active mobile number while registering, since these contacts will be used for all future communications with the applicants. Any change in the same must be informed to the university immediately.
- After registration, login credentials will be sent via an email to registered email address. In case of wrong email address and mobile number provided during sign up, you will be required to register afresh with the correct details.

MU CODE GENERAL NORMS

ADMISSION GUIDELINES

- A candidate cannot claim admission merely by filling the application-cum-Registration form and paying the Registration fee. Admission will be granted if and only if she/he fulfills the eligibility criteria as per the University norms. Therefore, candidates are advised to read the eligibility and other conditions carefully to check their eligibility before filling the form.
- A scanned recent color passport photograph must be uploaded on the portal as per the instruction printed on the admission form. The color photograph must be in JPG format and not exceeding 100 KB. Photographs taken via mobile phone and other kinds of self-composed portraits will not be accepted.
- A set of self-attested copies of the certificates are required to be attached/uploaded along with the application.
- The University has the right to demand for the original documents for the purpose of verification if required at any stage during the programme. The original documents so collected will be returned back to the students after verification.
- Every candidate must indicate his/her category in the appropriate place shown in the application. The candidates who fall under SC/ST/ category and have less than 50% marks in the qualifying examination but more than 45% marks, then they need to attach their respective category certificate issued by the competent authority.
- The Candidates must submit their application on or before the notified last date.
- Students can mail their queries regarding admissions to admissions.ol@modyuniversity.ac.in

4. ELIGIBILITY CRITERIA AND PROGRAMME FEE

- The eligibility criteria for various programmes are specified in the programme details section and the programme fee is given in the programme fee section of the prospectus as well as on University website.

5. OTHER FEES

- The programme fee does not include various other components of fees such as re-registration/Prospectus Fees, re-appear, re-evaluation fee etc. The details of the same shall be notified by the University on website from time to time.

6. PENALTY FOR WRONG / SUPPRESSION OF INFORMATION

- If at any stage it is found that a candidate has concealed, suppressed or distorted any information/ fact, in the application form, his/ her admission to the university, if granted shall stand cancelled and all the fees already paid shall stand forfeited. She/he will have no claim, whatsoever, against the University.

7. For the Candidates Appearing in the Final Qualifying Examination

- The Candidates who are appearing in the final exam of the qualifying +2/ degree / diploma are eligible to apply.

MU CODE GENERAL NORMS

ADMISSION GUIDELINES

- The candidates appearing in the final Qualifying examinations must have to submit the proof of passing the qualifying examination with minimum percentage of marks required on or before the specified date notified by the University failing which his/her admission shall stand cancelled. In such case, candidates who submit their request for withdrawal of application on or before the last date of submission of “proof of passing the qualifying examination with minimum percentage of marks” will be eligible for refund of fee.
- However, if the candidate fails to produce the proof of passing the qualifying examination with minimum percentage of marks required and not submitted the request for withdrawal of application within the stipulated date shall not be eligible for any refund of fee. In such cases, the Program fee paid will be forfeited.

8. DOCUMENT VERIFICATION

All candidates must upload self-attested photocopies of the following documents along with the fee conformation slip and fee receipt and the application form. (Self-attested scanned copies for online mode)

- 10th Certificate/Marks Card for age proof
- Score card of qualifying examination if any
- Three additional photographs for off-line mode of application
- Marks Sheet (Graduation, Diploma, 10+2, Matriculation.)
- Aadhar Card – for Indian National
- ID: – DL/Passport/any other government recognized ID proof –for Foreign Nationals
- Residence Proof
- Physically Handicap – Doctors certificate from competent medical authority, if applicable
- SC/ST/OBC certificate from competent authority, if applicable
- **Please Note:** All the documents must be submitted on or before the Admission closing date

9. REQUEST FOR CHANGE OF PROGRAMME

- The students wish to opt for the change of Programme must do so within fifteen days from the closing date of the admission by paying the difference in Programme Fee if any.
- The candidates opting for the change of program must fill online “change of programme request” form by paying the difference in the programme fee within the stipulated date.
- Students can opt for change of programme if and only if she/he is eligible for the new opted programme and the programme eligibility is available in the university website and also in the prospectus. However, if the fee paid is in excess, it will be adjusted to the next year/semester fee.

10. INFORMATION PUBLISHED IN PROSPECTUS

The information published by the University in the prospectus, University website, and advertisements or otherwise must be read in conjunction with supplements, updation, rectifications, clarifications, corrigenda, notifications etc issued by the University from time to time. Applicants or other concerned must ensure that they are aware of up to date information before applying for admission or any other purposes whatsoever.

11. Procedure of Refund/Withdrawal of Admission

- If a Candidate wishes to withdraw his/her admission, he/she must submit a refund/withdrawal application in the prescribed format to IN-Charge, Admission Cell, Mody University, Lakshanmangrah, Sikar, Rajasthan within the stipulated date (check Important dates).
- Refund request made verbally, or without the original fee receipts will not be entertained. The fee will be refunded as per following norms. The refund request must be sent to account.ol@modyuniversity.in from registered mail id of the candidate with copy to admission.ol@modyuniversity.ac.in.
- In pursuance of the Notification by UGC in Oct 2018, dated October 2018, it is notified that in case a student chooses to withdraw from the programme of study in which he/she is enrolled, the five-tier system for the refund of fee* remitted by the student for admissions being done during the session shall be as follows:

S.no.	Percentage of Refund of Fees*	Point of time when notice of withdrawal of admission is received in the HEI
1	100%	15 days or more before the formally-notified last date of admission.
2	90%	Less than 15 days before the formally-notified last date of admission.
3	80%	15 days or less after the formally-notified last date of admission.
4	50%	30 days or less, but more than 15 days, after formally-notified last date of admission.
5	00%	More than 30 days, after the formally-notified last date of admission.

EVALUATION SYSTEM

1. Evaluation System: Ten point letter grading system is adopted by the University. Each letter grade indicates the level of performance in the course and grade point for the purpose of computing the SGPA and CGPA. Both the theory and practical papers are evaluated out of 100 marks each in which 70% weightage is given to End Term Examinations and 30% weightage is given to Internal Assessment.

2. Internal/Formative Assessment: The internal or continuous assessments are done through assignments/quizzes based on the course requirements. These assignments are up-loaded on the Learning Management System/University ERP portal for the students to download.

3. End Term Examinations (Summative Assessment): The University will conduct the End Term examinations on proctored online platform in the month of July/Aug and Feb/ March.

4. End Term Examination Notification: Detail notification with regarding End Term Exams shall be made available on the University MU CODE website/announcement and University ERP/LMS. The e-Hall ticket for the same will be made available on the web portal for the students to download

5. University ID Card and e-Hall ticket: It is compulsory for the students to carry University ID Card and e-Hall ticket of the relevant End Term examinations (Even for Proctored online exams) while appearing in the examination. The ID Card and e-Hall ticket will be made available on University portal/ERP for the students to download.

EVALUATION SYSTEM

6. Eligibility to appear in the End Term Examinations:

- All fees must be fully paid
- Course work must be completed

7. Re-appearing in End Term Examinations: If a student fails to clear or not appeared for the End Term exam in any course due to any reason, then she/he has to appear again in that course End Term Exam(s) for which one has to fill online exam re-appear form by paying fee as prescribed by the university from time to time. The e-Hall ticket for the same will be made available on the web portal for the students to download.

8. Paper Scrutiny (re-totaling): A student can apply for re-totaling of a course paper by filling the online application and paying the requisite fee within the stipulated time set by the University from time to time

9. Re-Evaluation: A student can apply for re-evaluation of a course paper by filling the online application and paying the requisite fee within the stipulated time set by the University from time to time.

10. Scheme & Syllabus to Re-appear in exam : Whenever a student needs to re-appear in End Term exam then, she/he had to do so in the recent scheme/syllabus which is in practice.

11. Course duration: The students are required to complete all the courses of the programme within the maximum stipulated time as prescribed for the programme. However, there is no restriction on the number of attempts to clear a course of the programme.

12. Announcement of End Term Results: The End Term Results will be announced on the university MU CODE website/exam section. No separate intimation will be sent to the students in this regard.

13. Internal Assessment and End Term Exam Marks distribution table -

Course Categories	Internal Assessment (IA) (Continuous assessment) (Max. Marks)		End Term Examinations (Max. Marks)	Total (Max. Marks)
	Assignment (Descriptive)	MCQs'	Theory/Practical	
Theory Course	20	10	70	100
Practical Course*	20	10	70	100
Project/Seminar	30		70	100

* Practical Course assignment means lab/practical work assessment

14. Promotion to Higher Semester: A student can plan to complete the programme within its maximum duration. One can carry forward all subjects to his/her next semester. However, one need to complete (pass) all the subjects of the programme within the maximum duration of the programme to be eligible to obtain degree certificate.



CERTIFICATION

1. Award of Degree:

- The Degree will be awarded only after clearing all the courses of a programme with the requisite minimum grades/marks/credits within the programme duration as applicable for that programme specified by the university.
- The Degree will be awarded only on successful completion of the programme during/after the convocation. The electronic provisional degree certificate will be made available on University Portal for the students to download for free of cost. However, hard copy of provisional Degree Certificate can be obtained by the student from the university by filling online request form by paying fee as prescribed by the university from time to time.

2. Grade Card: The electronic Grade Card will be made available on University Portal for the students to download for free of cost after declaration of results. However, hard copy of Grade Card can be obtained by the student from the university by filling online request form by paying fee as prescribed by the university from time to time.

3. Postal delay/transit loss: The University shall not be responsible for any postal delay or transit loss.

4. Non fulfillment of course requirements: If a student is unable to clear all the courses of a programme within the specified maximum duration, he/she will not be awarded any Degree and he/she will have no claim against the university for the degree/ diploma/ certificate or otherwise.

University Identity Card

- The student ID card will be made available free of cost on University online portal for the MU CODE (admission@mucode.ac.in) students to access the University facility after confirmation of his/her admission. Students must take the print-out of the ID card and get it laminated.
- Students shall carry their University ID Card at all times, while appearing University Exams/ campus or at such other locations as specified by the university and shall have to produce the same when asked for.
- The Identity Card is valid for the duration specified by the University for the Programme in which the student has sought the admission.

LEARNING SUPPORT

1. Learning Material: The Learning Material will be made available to the students on LMS portal after the confirmation of the admission through University online portal. The University will also provide Online counselling sessions for the benefits of the students.

2. Learning Management System (LMS): The University provides the learning support on online portal/Learning Management System. A student will be provided with his/her login credential to his/her programme after the confirmation of admission and can get access for the Study Material/video session/e-books/announcements/quiz etc.

3. Program Guide: Programme wise details regarding internal assessments, course work details, assignment, course delivery etc will be provided in the respective programmes' Program Guide.



OTHER IMPORTANT INSTRUCTIONS

- Students are required to have their own arrangement for computer/laptop, internet, webcam and other necessary accessories which are essential for Online Programmes.
- Students are required to keep themselves well versed and updated with the University Rules & Regulations in force and amendments issued for the same, if any, the same shall be available on the University website. The university shall not be responsible for intimating every student individually in any manner.
- The university only provides placement assistance to eligible and interested students.
- Students are required to inform the university about any changes made at any point of time in their permanent/ correspondence/address or Telephone No. / Mobile No. / e-mail etc, and ensure updation in the university record(s).
- Students are required to behave in a disciplined and dignified manner in the university real and virtual campus and also at public places and must keep in mind the dignity and good name of the university and themselves.
- Students are required to behave very decently towards other students, staff, teacher, and visitors etc. The students are advised not to involve in any antisocial activities. The students are warned not to use drug or alcohol in the University real or virtual Campus/ Exam Centres at any time. Any act of misbehaviour will not be tolerated and the student found guilty will be liable for disciplinary action including expulsion/rustication from the university.
- Projects, dissertation, thesis, research work, software products, patents, copyright, etc. development or carried out during the study will be considered as University property. It can be used by the University for any purpose it desires, and consent/ permission of the student will not be required for that purpose.
- All the announcements/ notifications/ communications related to the University will be published on the University website. These announcement/ notifications published on the University website will be deemed to have been served on all the students. The university may also use e-mail at times to convey information/ interact with students/ parents at its discretion. No paper correspondence shall be made.
- The university reserves the right to make amendments/changes in the date, venue, and timing in admission, Examination or for any other purpose as and when deemed necessary.
- Ragging is criminal offense. Any act, whether individual or collective, done intentionally or otherwise that violates or disturbs an individual in any illegitimate way is considered as 'Ragging' and is dealt strictly as per order of Hon'ble Supreme court.
- ▶ Following is considered as act of ragging –
- ▶ Involve physical assault or threat or use of physical force.
- ▶ Violate the dignity of women students. Expose students to ridicule and contempt their self-esteem; entail verbal abuse, aggression & indecent behaviour.

FEE STRUCTURE

MU CODE (Online Programs Fee)

Programs	Tuition fee	Exam fee	Digital SLM fee	Per Year fee	Program fee
BCOM	21,000/-	2,000/-	2,000/-	25,000/-	75,000/-
BA (Arts)	21,000/-	2,000/-	2,000/-	25,000/-	75,000/-
BCA	24,500/-	2,000/-	2500/-	29,000/-	87,000/-
MCOM	25000/-	2,000/-	3,000/-	30,000/-	60,000/-
MCA	37,000/-	4,000/-	4,000/-	45,000/-	90,000/-
MBA	37,000/-	4,000/-	4,000/-	45,000/-	90,000/-
MAJ	27,000/-	4,000/-	4,000/-	35,000/-	70,000/-



Registration Details [Instruction: - Please select the program of your interest]

Program: -	MCOM		BCOM		BA		BCA	
------------	------	--	------	--	----	--	-----	--

Personal Details [Name should be as per 10th Marks Card/Certificate]

Student Name:	Mobile No.:	Nationality:
Aadhar No.:	Alternate M.No.:	Date Of Birth:
e-mail ID:	Alternate e-mail ID:	
*Government ID@:	*Passport No.	Country:
Government ID No.:	Date of Issue: Date of Expiry:	Place of issue:

Note: - * Applicable for overseas students; @ - Please mention the type of Government ID, like, DL/Voter ID etc. Applicable only for Foreign national

Address for correspondence: Is your permanent Address is same as that of Address for correspondence? **YES** or **NO**
[write 'Yes' or 'NO']

Country: -	State:	District:
Address Line-1:	Address Line-2:	PIN Code:

Permanent Address: - Write "Same as Address for Correspondence" if the permanent and correspondence addresses are same.

Country: -	State:	District:
Address Line-1:	Address Line-2:	PIN Code:
Father's Name:	Father's Occupation:	Father's/Mother's Mobile No. [Optional]
Mother's Name:	Mother's Occupation:	

Academic Details: - Please Note that the "Graduation" not required for UG admission

Name of the Examination	Subject/Stream	Year of Passing	Name of the Board/University	Address of School/Jr. College/ University	% / CGPA
High School (10 th)					
Intermediate (12 th)					
Graduation					
Others					

Upload Documents: Note – all documents should be self-attested before uploading

10 th – Marks Card	12 th - Marks Card	Graduation - Marks Card & Certificate [applicable only for PG]
Students Passport size photo		Student Signature

Fee Details: -

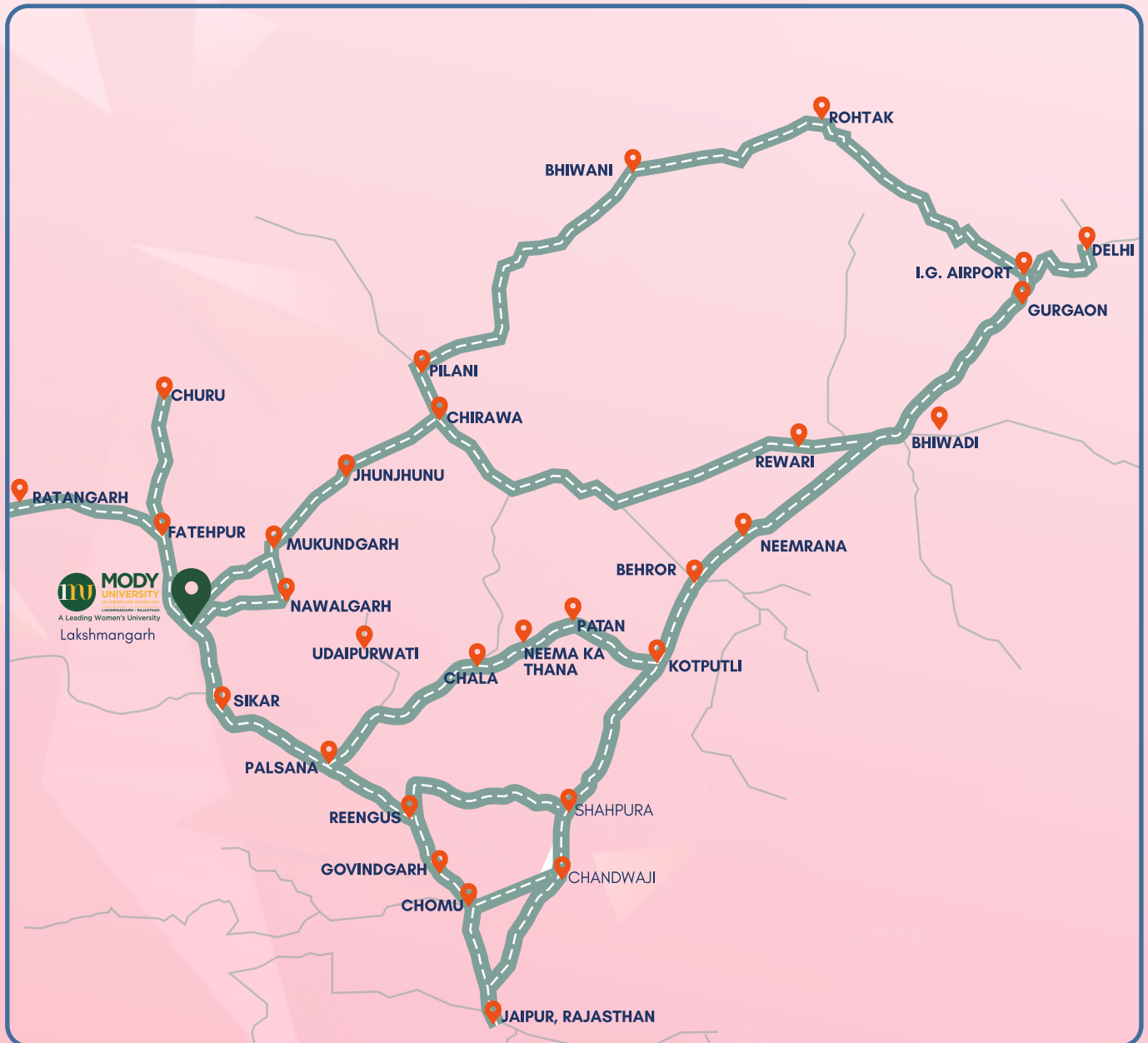
Student/Learner Declaration

I, HEREBY CERTIFY THAT THE INFORMATIONS SUBMITTED BY ME IN SUPPORT OF THIS APPLICATION IS TRUE TO THE BEST OF MY KNOWLEDGE AND BELIEF. I UNDERSTAND THAT IN THE EVENT OF ANY INFORMATION FOUND TO BE FALSE OR INCORRECT, MY ADMISSION IS LIABLE OT BE REJECTED/CANCELLED AT ANY STAGE OF THE PROGRAM. I UNDERTAKE TO ABIDE BY THE RULES AND REGULATIONS NOTIFIED BY THE UNIVERSITY FROM TIME TO TIME.

HOW TO REACH LAKSHMANGARH

Rajasthan is famous for its forts, carved temples and decorated havelis. Shekhawati region is famous for its painted Havelis known for their frescoes. Within an hour's drive lie several picturesque towns like Fatehpur, Nawalgarh, Mandawa, and Churu. The University town of Lakshmangarh is situated in the

Shekhawati region of Rajasthan. It is located on NH 52 (Old NH 11) about 20 minutes drive from the District town of Sikar and 2 hours drive from Jaipur. The University town of Lakshmangarh is only 30 minutes drive from the revered Salasar Balaji Temple.



DISTANCES BY ROAD

Sikar-27 Km	Udaipur-456 Km
Jaipur-140 Km	Hisar-200 Km
New Delhi-300 Km	Agra-380 Km
Ajmer-227 Km	Kota-399 Km
Jodhpur-299 Km	

TRANSPORTATION

Buses are frequently available from Main Bus Stand, Sindhi Camp, Jaipur for Jaipur-Bikaner Route.

For Schedule of Trains, please visit:
www.indianrail.gov.in

Nearby Airports: Jaipur, New Delhi, Jodhpur, Udaipur



CODE | CENTRE FOR ONLINE AND DISTANCE EDUCATION



MODY
UNIVERSITY
OF SCIENCE AND TECHNOLOGY
LAKSHMANGARH • RAJASTHAN

A Leading Women's University

MODY UNIVERSITY OF SCIENCE AND TECHNOLOGY

University Town of Lakshmanagarh (Sikar),
Rajasthan-332311, India
Phones : +91-1573-225001 (12 Lines)
Toll Free : 1800 419 9988
www.modyuniversity.ac.in

E-mail id's :

- info.ole@modyuniversity.ac.in
- admissions.ole@modyuniversity.ac.in
- helpdesk.ole@modyuniversity.ac.in
- accounts.ole@modyuniversity.ac.in